

# JANMASHTAMI ONLINE COMPETITIONS

## INFORMATION BROCHURE

### Time & Location

Aug 11– Aug 15

Facebook live on [page](#)

**Last date** for registration is Aug 9<sup>th</sup>,2020.

Thank you for showing your interest in this competition. In this document, you will find the following information:

1. Step by step process for the competition.
2. Details of dedicated competition evaluation criteria
3. All necessary information about each competition

### SECTION A: STEP BY STEP PROCESS

1. Register and pay here. Take a screenshot of your payment receipt and email it to [ifhjanmashtamicompetition@gmail.com](mailto:ifhjanmashtamicompetition@gmail.com). If it is done then proceed to 2nd step.
2. Review Section B & C of this information brochure for details on rules of participation for your chosen competition.
3. Kindly note that all competition deadline ends on 9th August, 2020
4. After receiving the registration, we would email you with your specific slots for going live on our [facebook](#) page. You can go live ONLY during your specific slot.
5. Results will be announced on 20th August on our Facebook page

### \*Payment details:

Entry Fees of \$10 is applicable per competition and needs to be paid while doing registration.

## SECTION B: COMPETITION DETAILS

#	Competition	Theme	Age Group	Mode of entry
1.	Poetry Competition:	Srila Prabhupada (Life as a devotee, his inspiration, values etc.), other Vaishnava Acharyas, Mahabharata (can be a message of any character or any particular incident)	8-10 yrs 11-14 yrs 15+ yrs	Facebook live – the participant has to recite the poem written by him/herself on Facebook live during the given slot. (Maximum 3 mins)
2.	Harinaam Kirtan/ Krsna Bhajan	Hare Krishna Maha Mantra Kirtan, Vaishnava Bhajans, Krsna Bhajans	7-10 yrs 11-14 yrs	Facebook live– the participant has to perform on Facebook live during the given slot. (Maximum 7 mins)
3.	Shloka Recitation	6 - 10 Yrs (Chaturloki BG i.e. 10.8 -10.11 with meaning) 11 – 14 (Recite any 10 verses from list of verses with meaning) <a href="https://prabhupadagita.com/category/108-important-bhagavad-gita-slokas/">https://prabhupadagita.com/category/108-important-bhagavad-gita-slokas/</a>	5-10 yrs 11-14 yrs	Facebook live– the participant has to recite sloka with translation on Facebook live during the given slot. (maximum 10mins)
4.	Painting Competition:	<b>LORD:</b> Krishna’s Childhood Pastimes, Vishnu Incarnations  <b>DEVOTEES:</b> Srila Prabhupada, Acharyas from four paramparas, current ISKCON Leaders	6-10 yrs 11-14 yrs 15+ yrs	Soft image of Hand-made paintings /sketches / All styles of paintings are allowed – upload on FaceBook page
5.	Fancy dress	<b>LORD:</b> Krishna’s Childhood Pastimes, Vishnu Incarnations, famous	0-5 yrs 6-10 yrs 11-14 yrs	Facebook live – the participant has to dress and perform as per the character decided and share something about the character, during the given slot.

		personality from Mahabharata		(Maximum 3 mins)
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## SECTION C: EVALUATION CRITERIA

#	COMPETITION	Category for Entrants	Evaluation Criteria
1.	Poetry competition	Solo 8-10 year min 5 lines 11-14 yrs - min 10 lines 15+ yrs - min 15 Line	Total Marks: 40 ☑ Selection of words i.e. Rhyming, Eloquence (10 marks) ☑ Flow & Synchronization of stanzas (10 marks) ☑ Take away message (10 marks) ☑ Originality & freshness (10 marks)
2.	Harinaam Kirtan / Bhajan	Solo / Group / Family	Total Marks: 30 ☑ Intensity, Prayerful mood (10 marks) ☑ Sur and taal (10 marks) ☑ Tune, Freshness (10 marks)
3.	Shloka Recitation	Solo	Total Marks: 40  ☑ Clarity in Pronunciation (10 marks) ☑ Memory, flawless recitation, No missing words /verses (20 marks) ☑ Meter of recitation (10 marks)
4.	Painting Competition:	Solo	Total Marks: 30  ☑ Color Scheme & clarity (10 marks) ☑ Aesthetic presentation and appeal (10 marks) ☑ Innovation & overall presentation. (10 marks)
5.	Fancy Dress	Solo / Duet	Total Marks: 30  ☑ Getup, Appeal (Innovation in using homemade costumes) (10 marks) ☑ Number of props used to give resemblance to personality (10 marks) ☑ Overall looks & presentation (10 marks)

## SECTION D: AWARD CRITERIA

1. Your entry will be evaluated and scored by our Jury based on evaluation criteria for the competition.

2. Top 3 entries i.e. entries with maximum scores will be awarded in this category

## **SECTION E: ADDITIONAL INFORMATION**

1. Our Facebook page is:  
<https://www.facebook.com/IskconFarmingtonHillsJanmashtami> so kindly stay tuned with it for updates.
2. Top 3 Winners for every competition & age group wise will get prizes 🏆
3. Language for written and speaking competition is English.

## **SECTION F: SOME COMMONLY ASKED QUESTIONS:**

**Q1.** Do I need to have separate registration for each competition?

**Ans.** Registration is common where you can select multiple competitions and submit it. You would need to pay a charge of \$10 for each competition during registration. Our team will contact you via email and will share more details about each competition.

**Q2.** Can I make only one consolidated payment transaction for multiple competition entries?

**Ans.** Yes, you can consolidate to avoid multiple payment transactions. But do remember to share transaction reference number and participant's name in remarks.

**Q3.** Do I enroll separately if I have more than one child from my family who would be participating in the competition?

**Ans.** Yes you need to submit one registration for each child and select the competitions for that specific child and pay his registration charges.

**Q4.** Do you have any initial screening criteria?

**Ans.** Yes, your entries should perfectly match with the theme of competition, requirements and any specific rules. Your entries should be original and solely your work, should not be copied from anywhere.

**Q4.** Any counts or likes on my FB page and my friends/ relatives page should also be considered for evaluation of Viewers' choice category.

**Ans.** Likes, share, comments only available at [IskconFarmingtonHillsJanmashtami](https://www.facebook.com/IskconFarmingtonHillsJanmashtami) Facebook page will be considered for

evaluation. Therefore, please ensure that all likes, comments, shares should be driven through this Facebook page.

**Q5.** How will I be notified about any changes in the deadlines, results announcements?

**Ans.** All announcements will be made on Facebook page [IskconFarmingtonHillsJanmashtami](#). You may also contact the team for any clarifications on this email id [ifhjanmashtamicompetition@gmail.com](mailto:ifhjanmashtamicompetition@gmail.com)

**Q6.** How will I get my award?

**Ans.** Team will contact you for all the required details post announcements of results.